



WEWS

ORDER

Flight Dates **10/05/12-10/08/12**

Contract / Revision **313705 /**
Original Date / Revision
 10/02/12 10/03/12
Advertiser **DCCC - Sutton / Democrat /**

Agency **Buying Time LLC**
Buying Contact

**650 Massachusetts Avenue NW - S
 Washington, DC 20001**

Product
DCCC auth by Betty Sutton Campa
Agency Com 15%
Billing Contact
**650 Massachusetts Avenue NW - S
 Washington, DC 20001**

Sales Office EWSDC
Sales Region NAT
Agency Ref 2

Order Sep 00:20:00
Estimate # **2413**
Alt Order #
Billing Type Cash
Order Type GENERAL
Billing Cycle EOM/EOC
Billing Calendar BROADCAST
Demographic A35+
Rev Codes POL POL CAND
Product Codes PL
Priority P-2
Advertiser Ref

Primary Account Executive
 Daniel Baylog

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| Daniel Baylog | 100% | | |

Order Share 100% Market Value 34950

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| CABLE | % | 0 |
| UNKWN | % | 0 |
| WBNX | % | 0 |
| WDLI | % | 0 |
| WEAO | % | 0 |
| WGGN | % | 0 |
| WJW | % | 0 |
| WKYC | % | 0 |
| WMFD | % | 0 |
| WOAC | % | 0 |
| WOIO | % | 0 |
| WQHS | % | 0 |
| WUAB | % | 0 |
| WVIZ | % | 0 |
| WVPX | % | 0 |

Order Totals

| Month | # of Spots | Net Amount | Gross Amount | Rating |
|---------------|------------|--------------------|--------------------|-------------|
| October 2012 | 25 | \$29,707.50 | \$34,950.00 | 0.00 |
| Totals | 25 | \$29,707.50 | \$34,950.00 | 0.00 |

Billing Plan

| Start Date | End Date | # Spots | Net Amount | Gross Amount |
|------------|----------|---------|-------------|--------------|
| 10/01/12 | 10/08/12 | 25 | \$29,707.50 | \$34,950.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | |
|----------------|------|-------------------|-----------------|---|-------------------|----------------|-------------|-----|---------------|----------|-----|------|------|--------|----------|
| | | | | | | | | | | | | | | Spots | Amount |
| N 1 | WEWS | 10/05/12 | 10/08/12 | 4-430am America This Morn 4-430a America This Morn | CM | 4-430a | M--F-- | :30 | 1 | \$150.00 | P-2 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/01/12 | | 10/01/12 | 10/07/12 | ----- | 0 | | \$0.00 | | 0.00 | | | | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | M----- | 1 | | \$150.00 | | 0.00 | | | | | | |
| N 2 | WEWS | 10/05/12 | 10/08/12 | M-F GMA 7-9a M-F GMA 7-9a | CM | 7-9a | M--F-- | :30 | 1 | \$600.00 | P-2 | 0.00 | NM | 1 | \$600.00 |



WEWS

Print Date: 10/03/12

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Contract / Revision **313705** Flight Dates **10/05/12-10/08/12**

Hiatus Dates

Original Date / Revision 10/02/12/ 10/03/12

Order Sep 00:20:00

Advertiser **DCCC - Sutton / Democrat** / Product **DCCC auth by Betty Sutton** Estimate # **2413**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | |
|------|------|-------------------|-----------------|--------------------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|--------|------------|
| | | | | | | | | | | | | | | Spots | Amount |
| N 2 | WEWS | 10/05/12 | 10/08/12 | M-F GMA 7-9a M-F GMA 7-9a | CM | 7-9a | M--F-- | :30 | 1 | \$600.00 | P-2 | 0.00 | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | M----- | | | | | 1 | \$600.00 | | 0.00 | | | |
| N 3 | WEWS | 10/05/12 | 10/08/12 | M-F 430-5am News M-F 430-5am News | CM | 430-5a | M--F-- | :30 | 1 | \$200.00 | P-2 | 0.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | M----- | | | | | 1 | \$200.00 | | 0.00 | | | |
| N 4 | WEWS | 10/05/12 | 10/08/12 | M-F GMC 6-7a M-F GMC 6-7a | CM | 6-7a | M--F-- | :30 | 1 | \$550.00 | P-2 | 0.00 | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | M----- | | | | | 1 | \$550.00 | | 0.00 | | | |
| N 5 | WEWS | 10/05/12 | 10/08/12 | M-F GMC 5-6a M-F GMC 5-6a | CM | 5-6a | M--F-- | :30 | 1 | \$400.00 | P-2 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | M----- | | | | | 1 | \$400.00 | | 0.00 | | | |
| N 6 | WEWS | 10/05/12 | 10/08/12 | M-F 9-10a M-F 9-10a | CM | 9-10a | M--F-- | :30 | 1 | \$550.00 | P-2 | 0.00 | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | M----- | | | | | 1 | \$550.00 | | 0.00 | | | |
| N 7 | WEWS | 10/05/12 | 10/08/12 | M-F 3-4p Katie M-F 3-4p Katie | CM | 3-4p | M--F-- | :30 | 1 | \$900.00 | P-2 | 0.00 | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | ----F-- | | | | | 1 | \$900.00 | | 0.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| N 8 | WEWS | 10/05/12 | 10/08/12 | M-F 12-1230pm News 12-1230p News | CM | 12-1p | M--F-- | :30 | 1 | \$1,000.00 | P-1 | 0.00 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | M----- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| N 9 | WEWS | 10/05/12 | 10/08/12 | SU 6-630p News SU 6-630p News | CM | 6-630p | -----S | :30 | 1 | \$1,300.00 | P-2 | 0.00 | NM | 1 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | -----S | | | | | 1 | \$1,300.00 | | 0.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| N 10 | WEWS | 10/05/12 | 10/08/12 | SA 7PM News SA 7PM News | CM | 7-730p | -----S- | :30 | 1 | \$900.00 | P-2 | 0.00 | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | -----S- | | | | | 1 | \$900.00 | | 0.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| N 11 | WEWS | 10/05/12 | 10/08/12 | M-Su 630-7p WNT M-Su 630-7p WNT | CM | 630-7p | M----- | :30 | 1 | \$2,200.00 | P-1 | 0.00 | NM | 1 | \$2,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | M----- | | | | | 1 | \$2,200.00 | | 0.00 | | | |
| N 12 | WEWS | 10/05/12 | 10/08/12 | M-F 5-6p News M-F 5-6p News | CM | 5-6p | M--F-- | :30 | 1 | \$1,600.00 | P-1 | 0.00 | NM | 1 | \$1,600.00 |



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Contract / Revision **313705** Flight Dates **10/05/12-10/08/12**

Hiatus Dates

Original Date / Revision 10/02/12/ 10/03/12

Order Sep 00:20:00

Advertiser **DCCC - Sutton / Democrat** / Product **DCCC auth by Betty Sutton** Estimate # **2413**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | |
|------|------|-------------------|-----------------|--|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|--------|------------|
| | | | | | | | | | | | | | | Spots | Amount |
| N 12 | WEWS | 10/05/12 | 10/08/12 | M-F 5-6p News M-F 5-6p News | CM | 5-6p | M--F-- | :30 | 1 | \$1,600.00 | P-1 | 0.00 | NM | 1 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | M----- | | | | | 1 | \$1,600.00 | | 0.00 | | | |
| N 13 | WEWS | 10/05/12 | 10/08/12 | M-F 6-630p News M-F 6-630p News | CM | 6-630p | M--F-- | :30 | 1 | \$2,000.00 | P-1 | 0.00 | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | M----- | | | | | 1 | \$2,000.00 | | 0.00 | | | |
| N 14 | WEWS | 10/05/12 | 10/08/12 | M-F 7-730p 7-730p The List | CM | 7-730p | M--F-- | :30 | 1 | \$1,000.00 | P-2 | 0.00 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | M----- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| N 15 | WEWS | 10/05/12 | 10/08/12 | M-F 730-8P 730-8p Let's Ask America | CM | 730-8p | M--F-- | :30 | 1 | \$1,300.00 | P-1 | 0.00 | NM | 1 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | M----- | | | | | 1 | \$1,300.00 | | 0.00 | | | |
| N 16 | WEWS | 10/05/12 | 10/08/12 | Sunday Prime C Sunday Prime C | CM | 9-10p | -----S | :30 | 1 | \$7,000.00 | P-1 | 0.00 | NM | 1 | \$7,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | -----S | | | | | 1 | \$7,000.00 | | 0.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| N 17 | WEWS | 10/05/12 | 10/08/12 | M-SU 11-1135P Late New M-SU 11-1135P Late New | CM | 11-1135p | M--F-S | :30 | 2 | \$3,000.00 | P-1 | 0.00 | NM | 2 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | -----S | | | | | 1 | \$3,000.00 | | 0.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | M----- | | | | | 1 | \$3,000.00 | | 0.00 | | | |
| N 18 | WEWS | 10/05/12 | 10/08/12 | M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K | CM | 1202-107x | M--F-- | :30 | 1 | \$600.00 | P-2 | 0.00 | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | M----- | | | | | 1 | \$600.00 | | 0.00 | | | |
| N 19 | WEWS | 10/05/12 | 10/08/12 | Sa 6a-8a News Sa 6-8a News | CM | 6-8a | -----S- | :30 | 1 | \$400.00 | P-2 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | -----S- | | | | | 1 | \$400.00 | | 0.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| N 20 | WEWS | 10/05/12 | 10/08/12 | SA GMA 8-9a SA GMA 8-9a | CM | 8-9a | -----S- | :30 | 1 | \$775.00 | P-1 | 0.00 | NM | 1 | \$775.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | -----S- | | | | | 1 | \$775.00 | | 0.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| N 21 | WEWS | 10/05/12 | 10/08/12 | SU GMA 8-9A SU GMA 8-9A | CM | 8-9a | -----S | :30 | 1 | \$775.00 | P-1 | 0.00 | NM | 1 | \$775.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | -----S | | | | | 1 | \$775.00 | | 0.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| N 22 | WEWS | 10/05/12 | 10/08/12 | NCAA 330p-7pm NCAA 330p-7pm | CM | 330-7p | -----S- | :30 | 1 | \$3,500.00 | P-1 | 0.00 | NM | 1 | \$3,500.00 |



WEWS

Print Date: 10/03/12

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Contract / Revision **313705** Flight Dates **10/05/12-10/08/12**

Hiatus Dates

Original Date / Revision 10/02/12/ 10/03/12

Order Sep 00:20:00

Advertiser **DCCC - Sutton / Democrat** / Product **DCCC auth by Betty Sutton** Estimate # **2413**

| | | | | | | | | | | | | | | Totals | |
|--------|------|-------------------|-----------------|------------------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|--------|-------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
| N22 | WEWS | 10/05/12 | 10/08/12 | NCAA 330p-7pm NCAA 330p-7pm | CM | 330-7p | -----S- | :30 | 1 | \$3,500.00 | P-1 | 0.00 | NM | 1 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S- | | | | | 1 | \$3,500.00 | | 0.00 | | | |
| Week: | | 10/08/12 | 10/14/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| N23 | WEWS | 10/05/12 | 10/08/12 | M-F 10-11a M-F 10-11a | CM | 10-11a | M--F-- | :30 | 1 | \$550.00 | P-2 | 0.00 | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----F-- | | | | | 1 | \$550.00 | | 0.00 | | | |
| Week: | | 10/08/12 | 10/14/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| N24 | WEWS | 10/05/12 | 10/08/12 | M-F 2-3p 2-3pm General Hospital | CM | 2-3p | M--F-- | :30 | 1 | \$700.00 | P-2 | 0.00 | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| Week: | | 10/08/12 | 10/14/12 | M----- | | | | | 1 | \$700.00 | | 0.00 | | | |
| Totals | | | | | | | | | | | | | | 25 | \$34,950.00 |